

Vehicle standards information



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Mobile advertising units

NSW legislation allows vehicles to be operated as mobile advertising units. These vehicles prominently display advertising material which, in some cases, is illuminated.

Vehicles equipped as mobile advertising units must continue to comply with the construction and equipment requirements of the Road Transport (Vehicle Registration) Regulation 2007, including dimensional limits.

Advertising display units must be securely attached to the vehicle and be free of sharp edges and projections. The display units shall not obscure vehicle lighting equipment or restrict the driver's field of view.

The use of highly reflective (including retro-reflective) material in the advertising display is not permitted, and in cases where the display is illuminated, the following requirements apply:

1. Flashing lights must not be used to illuminate the advertising display.
2. Any external lighting used to illuminate the advertising display must not be directly visible.
3. Internal low-level illumination may be used to light translucent panels provided the level of illumination is sufficiently low so as to avoid glare.



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For vehicle owners and operators in New South Wales